

## **Go Green, Ojai! Green Home Lecture Series Ojai Valley Green Coalition Building & Construction Committee**

**Dave Intner, AIA, LEED AP, Firmitas Architecture and Planning**

**Date: Sunday, January 24, 2010, 5-6 p.m.**

**Presentation: Green Building: What Is It and Why Does It Matter?**

**Subject Matter: This broad-based presentation will help sort out how to define what makes a building green, will touch on the process of integrated design, and will also delve into the environmental and economic imperatives that are driving the green building movement. We'll also look at the concept of "greenwashing," and provide some tools to evaluate products and services for legitimate environmental and social responsibility.**

Dave is a longtime advocate of sustainable design strategies, designing and consulting on projects throughout Southern California. He is an architect, LEED Accredited Professional, Green Point Rater, and founding member of the US Green Building Council California Central Coast Chapter (C4), serving as the Regional Chair for Ventura County since 2007.

Call: 805.648.2394 Email: [dave@firmitas-arch.com](mailto:dave@firmitas-arch.com) Website: [www.Firmitas-Arch.com](http://www.Firmitas-Arch.com)

---

**Diane J. Squire, D. J. Squire Designs**

**Date: Thursday, January 28, 2010, 7-8 p.m.**

**Presentation: Picture Your Yard's Possibilities Using Computer Imaging**

**Subject Matter: Turn Lawns into Edible Victory Gardens, Home Remodeling Projects "Green," and Bare Dirt into a Sustainable Oasis.**

D. J. Squire Designs offers digital design services to contractors and homeowners to eliminate "What's it going to look like?" questions. Photo-realistic "before and after" renderings take the guesswork out of choosing between multiple design ideas for landscaping or green home remodeling. See the conceptual possibilities before a home-improvement project is ever installed or construction even begins.

Call: 818.535.5999 Email: [diane@djsquiredesigns.com](mailto:diane@djsquiredesigns.com) Website: [www.DJSquireDesigns.com](http://www.DJSquireDesigns.com)

---

**Kerry Miller, Kerry Miller Designer/Builder**

**Date: Saturday, January 30, 2010, 5-6 p.m.**

**Presentation: How to Decide What Green Products and Designs to Incorporate Into Your Home**

**Subject Matter: Trying to decide what green products and eco-friendly designs to use in your new home or remodeling project can be overwhelming. We will discuss some of the many factors to consider, such as cost, energy savings, aesthetics, practicality, permitting, reliability, and much more.**

Kerry Miller has been designing and building houses, additions, and remodels for 10 years in the Ojai Valley, after 20 years in New Mexico, where he built with adobe, stone, ICF (insulated concrete forms), standing dead spruce, and many other products that we now call green, using energy-efficient products, passive solar energy, and the natural terrain of the land. Many of these products and designs, along with the many new green products and designs, are now being incorporated into his Ojai Valley work.

Call: 805.640.0262 Email: [kerry@kerrymillerdesigns.com](mailto:kerry@kerrymillerdesigns.com) Website: [www.KerryMillerDesigns.com](http://www.KerryMillerDesigns.com)

**Tim Broderick, Building + Energy Consultant**

Date: **Sunday, January 31, 2010, 5-6 p.m.**

Presentation: **Building Performance and Energy Efficiency for Your Home**

Subject Matter: **Learn how buildings perform in Ojai's environment and climate, and how this affects our energy use. Simple and effective measures can bring substantial results for comfort, health, and cost savings. Find out about the new "Cash for Caulkers" rebate program, tax credits, and financial incentives for home retrofitting.**

Building + Energy consultations allow homeowners and building professionals to benefit from the latest digital building technology to achieve accurate diagnostic evaluation of a building's construction, systems, and efficient use of energy to improve comfort levels, reduce energy costs, and allow for strategic planning of improvements. Tim offers his services as a California Certified HERS Energy Rater, an Energy Star Partner, and an ITC Certified Thermographer.

Call: 805.640.0151 Email: [tim.buildingenergy@yahoo.com](mailto:tim.buildingenergy@yahoo.com) Website: [www.BuildingEnergyPerformance.com](http://www.BuildingEnergyPerformance.com)

---

**Reggie Wood, West Wood Construction**

Date: **Thursday, February 4, 2010, 7-8 p.m.**

Presentation: **How Green Design and Building Relates to Cost, Climate, and Lifestyle**

Subject Matter: **Green design and building equals energy efficiency, resource conservation, durability, indoor air quality, and daylighting combined with a functional design suitable for multiple uses and lifestyles. Learn how the costs involved relate to standard construction and the return on investment.**

Reggie is a full-service, second-generation residential design builder, serving Ojai and Ventura County for 26 years. As an accomplished green builder, he consults to the County of Ventura "Build It Smart" website and is a member of the Ventura County Chapter of the United States Green Building Council.

Call: 805.646.5941 Email: [reggie@ojaigreenbuild.com](mailto:reggie@ojaigreenbuild.com) Website: [www.OjaiGreenBuild.com](http://www.OjaiGreenBuild.com)

---

**Carolyn Marie Hernandez, Natural Building Network**

Date: **Saturday, February 6, 2010, 5-6 p.m.**

Presentation: **Renovating with Natural Materials**

Subject Matter: **Renovating with Natural Materials is economical, ecological, and fun! Carolyn will share her journey of restoring a 1928 home in Meiners Oaks with the premise of going as natural as possible. She'll discuss the choices she made for nontoxic products and materials, where to find answers, and natural/green craftsman builders, creating community and fun along the way! A Q&A period will follow and some books will be available.**

Carolyn promotes sustainable building practices and community development. She is on the Advisory Board of the Natural Building Network and is a Partner with Wild Earth Village Builders, discovering optimal ways of living in alignment with nature, which is her passion.

Call: 805.312.2002 Email: [carolynhernandez@netzero.net](mailto:carolynhernandez@netzero.net) Website: [www.naturalbuildingnetwork.com](http://www.naturalbuildingnetwork.com)

**Jon Cotham, Jon Cotham Construction & Environmental Testing**

Date: **Thursday, February 11, 2010, 7:00-7:30 p.m.**

Presentation: **Solutions to Create a Healthy Eco Home**

Subject Matter: **Use the principals of Building Biology to determine which materials and building techniques contribute to a healthy home or work environment, and why.**

Jon Cotham is a Certified Building Biologist Environmental Inspector and Licensed General Building Contractor. He offers a wide range of services to help you create your healthy home, including environmental inspections using the latest state-of-the-art equipment through full service remodeling specializing in healthy sustainable materials and techniques.

Call: 805.208.2598 Email: [jon@healthyechohome.com](mailto:jon@healthyechohome.com) Website: [www.HealthyEcoHome.com](http://www.HealthyEcoHome.com)

**Cynthia Grier, Ecologic Life**

Date: **Thursday, February 11, 2010, 7:30-8 p.m.**

Presentation: **EcoElegant Kitchens and Baths**

Subject Matter: **Create ecological, economical, eco-elegant home sanctuaries and workplace kitchens and baths. Learn how to select interior finishes and materials for your next project that will sustain the environment and your health, while surrounding yourself with beauty. See how it's now possible to have much more elegant environmental solutions than the ones we've settled for in the past.**

EcoLogic Life is a green design/build showroom offering a large selection of healthy, EcoElegant interior building materials, including cabinetry, countertops, flooring, lighting, natural plasters, paints, stains and sealers, tiles, textiles, and much more. Consultations available with our Certified Green Professional Designer, Certified Environmental Inspector, Energy Consultants, or Licensed Building Contractors.

Call: 805.648.2626 Email: [info@ecologiclife.com](mailto:info@ecologiclife.com) Website: [www.EcoLogicLife.com](http://www.EcoLogicLife.com)